



Cong Kim

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Product Designer

<https://conggim.com>

Skills

Adobe XD	UI/UX design
Figma	UX research
Framer	OOUX
ProtoPie	User interview
Zeplin	Usability Test
Illustrator	Wireframing
Photoshop	Prototyping
Affinity Design	Teamwork
Lightroom	Adaptability
HTML5 + CSS	Creativity
Javascript	

Education

**Bachelor of Business Administration,
Information Systems**

University of Cincinnati
2012 - 2016
GPA: 3.47/4.0

Related Experience

Product Designer

Tapestry

December 2020 - Present

- *In charge of migrating design workspace from Sketch to Figma*
- *Worked on creating a design system that works with multiple brands*

Freelance UX/UI Designer

Digital Trends

August 2020 - December 2020

- *Produced different design variations for A/B testing*
- *Worked with Director of Growth to determine the best design solutions*
- *Collaborated with developers on design iterations*

E-commerce Product Designer

Genieously

November 2019 - March 2020

- *Conducted research and analysis to determine the design direction for the product*
- *Performed rapid wireframing and prototyping with a tight deadline*
- *Reiterate the existing design to improve the experience*

UX/UI Designer/Consultant

Opportunity

October 2019 - January 2020

- *Worked with the client to identify their goals for the website*
- *Performed user research and analysis of the current product*
- *Synthesized and visualized the research to present to the client*
- *Redesigned the website according to the insights from the report*

UX/UI Designer Intern

Better Accounting Solutions

May 2019 - August 2019

- *Conceived and create high-quality designs in mobile and web*
- *Created memorable interactive web experiences with clean designs*

